



# Pink Days 2020

**Thursday 15 October 2020 (Group B Secondary and Group B Primary)**  
**Sunday 18 October 2020 (Group A Secondary and Group A Primary)**

Dear Parents,

Regardless of how strange the circumstances, some traditions must remain...! Therefore, we will be hosting our annual fundraising initiative in support of the Breast Cancer Foundation of Egypt and its hard work in the areas of research, prevention/early detection education and support of breast cancer patients.

The month of October is regarded as Breast Cancer awareness month around the world. Different days during the month are adopted as PINK days in different countries, pink ribbons being the symbol associated with this form of cancer.

We will host two PINK DAYS in 2020 to ensure that all students have the opportunity of participating. Students can take part by purchasing a PINK DAY pack (see details below) and wearing the T-shirt with MES Cairo uniform shorts (EYFS-Y4) or trousers (Y5-6 and Secondary).



**A MES Cairo PINK DAY PACK is available for pre-order. The pack contains an event T-shirt, a pink surgical mask, and an event cookie (cookies will be delivered to classrooms on the event days).**

**PINK DAY PACK: 220LE**

**You can order a t-shirt pack via the MES Cairo Parent Portal. Log on with your family information and follow instructions to order as many packs as you like. Orders will be received up until Thursday 15 October 2020.**

All profits made from the sale of the PINK DAY pack will be donated in full to the Breast Cancer Foundation of Egypt on behalf of the MES Cairo community. Families may wish to make a donation beyond the fundraising efforts above and can do so via our School Accounts office on either Thursday 15 October 2019 or Sunday 18 October 2020, or by visiting the BCFE website: <http://www.bcfе.org/en/>

In addition to fundraising specific to Breast Cancer we will be raising awareness with all students in age-appropriate ways. In Primary the focus will be on health, fitness and wellbeing. Secondary students will learn about the science of cancer and the importance of early detection and prevention where possible: the focus will not be specific to breast cancer alone.

Join us in celebrating the gift of good health and awareness raising, in support of Breast Cancer Awareness Month.



19836



@mescairo



mescairo@mescairo.com